

# Empowering Modern Teams with a Global Financial OS Built on Tax-Compliant FIAT and Stablecoin Payments

Problem

## Outdated Financial Infrastructure for Global Builders



#### **Tax Compliance Blockers**

Global SMEs and Al startups can't accept stablecoins due to tax and operational complexity.



#### **Access Gap**

Only large enterprises in emerging markets access modern tools - SMEs juggle providers, risk, and compliance.





#### **Fragmented Tools**

Founders are forced to manage payments, taxes, and revenue across disconnected systems.



#### **Built for Yesterday**

Today's tools weren't designed for lean, distributed teams selling worldwide from day one.



Solution

# Financial OS Designed for the Next Generation of Teams



### Tax-Compliant by Design

As a Merchant of Record, every transaction includes built-in global tax compliance.



#### Stablecoin + FIAT

Get paid in the currency of your choice with built-in compliance and security.



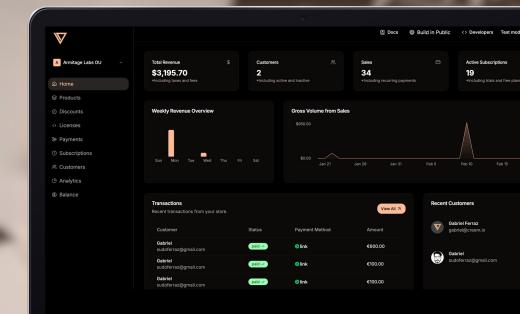
#### **Al-Native Infrastructure**

From automated revenue ops to global support, we're designed for Al-native businesses in mind.



## Collaboration-Ready

Revenue splits and partner bonuses built directly into payment workflows.



#### **Product Overview**

# A Complete Financial Stack in a Single Platform

#### **Merchant of Record Infra**

Fully integrated MoR infrastructure for global reach.

## **Multi-Currency Support**

Accept and payout in both Stablecoins and FIAT globally.

## **Tax Compliance Engine**

Smart tax logic for automated reporting and remittance.

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## **Revenue Splits**

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Easily allocate earnings across team members and partners.

## **AI-Native Billing**

Billing systems built for Al-native startups and digital tools.

## **Dev-First Integration**

One integration unlocks all tools - fast and scalable.



Value Proposition

# Why Teams Choose Creem - More Revenue, Less Headache

### Save Time + Money

Eliminate hours of manual compliance and expensive intermediaries.



#### Go Global Faster

Launch cross-border sales from day one with no red tape.



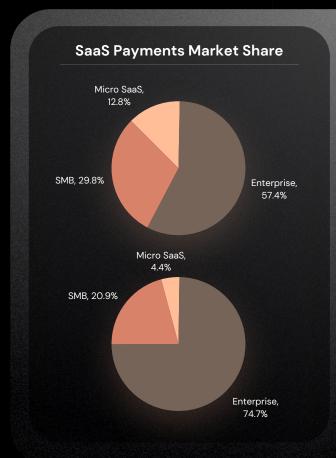
#### One Stack to Scale

Everything modern digital teams need to grow, built-in.



**Market Opportunity** 

# A Massive Shift in How Teams Build & Sell Globally





## We're Looking at:

Al Wrappers / Agents

Micro-SaaS

Indie Hackers

S&M SaaS

as well as:

**Content Creators** 

**Digital Products** 

**Online Courses** 

## Competiton

# Why We Win where Others Can't

		Merchant of Record Platforms	Payment Infrastructure Providers
Feature/Capability	Creem	Gumroad % lemon squeezy paddle (1) \$FastSpring	adyen stripe 2checkout (() checkout.com
Offers Merchant of Record model	<b>√</b>	✓	×
Supports Stablecoin Payments	1	×	√ (But not MoR compliant)
Revenue Splits & Team Bonuses	1	×	×
Supports Emerging Markets	1	×/Limited	×
Not Dependent on Stripe Connect	<b>√</b>	×(Most)	✓
Al-Native Business Support	✓	X(often offboarded)	√ (Only enterprise customers)



Our Vision

# The Financial OS for Digital Entrepreneurs

What Revolut did for consumer fintech, Creem is doing for the new generation of global digital teams - merging MoR and EoR models, embedding finance at every layer.



**GTM Strategy** 

## Go Upmarket without Leaving the Long Tail Behind

01 02 03

**Upmarket from the Bottom-Up** 

91% of users generate just 21% of GMV - we're shifting focus to higher-value SaaS teams.

Begin monetization

Indie to Enterprise Path

Start with builders and scale with them as their revenue and complexity grow.

Partner with MENA brands for deeper integrations

Serve what We Can Win Now

We prioritize merchants we can support today with minimal friction and high impact.

> Host branded virtual or live events

Traction

# Strong Growth with O Marketing



## **Accelerating GMV**

From \$3.7K in October to \$139K in March - Consistent MoM growth.



### Lean Team, Real Revenue

\$116K ARR and \$482K processed by a 2-person team in just 6 months.



### **O-Cost Growth Engine**

All traction driven inbound; outbound tests show high conversion potential.



#### Traction

## Loved by Indie Hackers & VC Backed SaaS

Signal Theory







Florin Pop



Founder of ClipWing

More options for accepting payments + diverifying risks + really nice fees system! Also I really love how they treat their customers - I haven't waited for their replies longer than 1 min!.



Mike Nikles Loopback Founder

Integrating Creem with Loopback was incredibly fast—it took less than two hours from when I first heard of it to rolling it out in production. The documentation, the product, and the support from the team were all fantastic.



Thomas Hamard Founder of XBlockBot

by the onboarding experience!

Andrei Hudovich

BlueskyMeter.com

Founder of ListingCat.com and

I migrated from Stripe to Creem today.

than a minute! And the account was approved in the next 5 mins... I'm impressed

SudoFerraz responded to my DM in less

I've officially switch from @lmsqueezy to @creem\_io Why? LemonSqueezy ate into my revenue with their fees, while Creem has no fees until \$1,000, and even then, they're crazy cheap





Tobias Bengtsdahl
VC Investor at Aptle VC Investor at Antler

I love working with Gabriel, Alec and the team behind Creem - they will change the world for indie hackers!



Carl Poppa Founder of SaaS Boilerplates

First payment on Creem has landed! The whole process was, dare I say it, smooth as

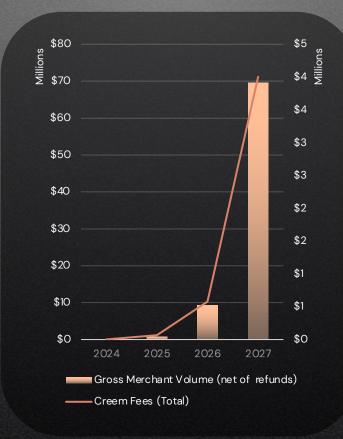


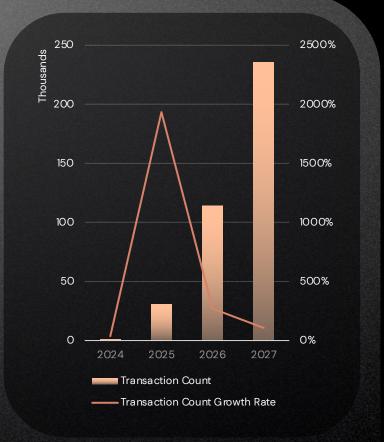


#### Financials

## Clear Revenue Model with Scalable Unit Economics







Team

# We Have the Domain Expertise & the Excellent Advisory Team



#### Gabriel Ferraz, CEO

Ex-Crypto Payment Gateway (\$200M GMV), 1st crypto software agency in Brazil

Google **C** Change Orbital.



Alec Erasmus, CTO

Built NFT card infra, led 30+ engineers at crypto brokerage

payfast C Change adyen



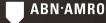
**Matt McGuire** Advisor







Jason Pljnaker Advisor



Revolut



Sean Rach Advisor





Michael Zargham Advisor







Join our mission to create the Financial OS to empower the next wave of digital businesses and teams building globally from day 1